



Diputació
Barcelona
xarxa de municipis



Festa de l'esport

7 i 8 de juny de 2008

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**2nd European Sport for All Congress
Barcelona – 24th October 2008**

**Antoni Tobeña Pallarés
Sports Area
Provincial Council of Barcelona**



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- **THE PROVINCE OF BARCELONA**
- **THE PROVINCIAL COUNCIL AND ITS SPORTS AREA**
- **THE FESTIVAL OF SPORT**



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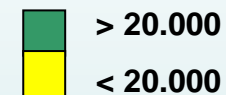
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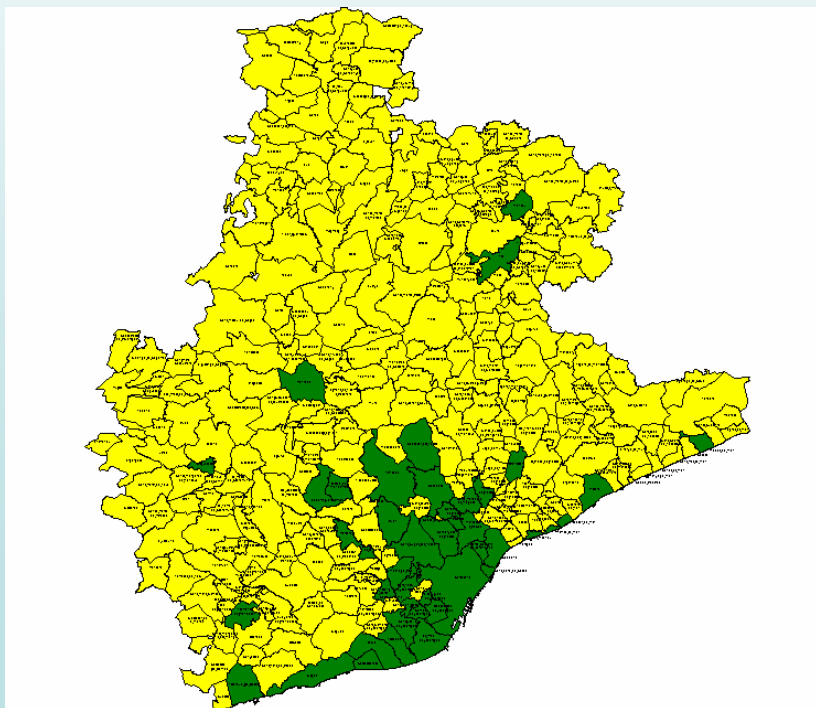
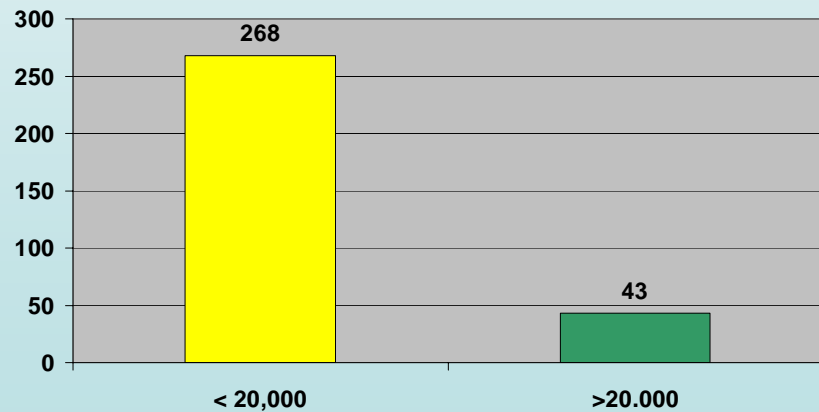
THE PROVINCE OF BARCELONA



	Area (km ²)	Population (inhabitants)
Barcelona province	7,719	5,309,404
Catalonia	32,113	7,134,697
Spain	505,992	46,063,511



311 municipalities





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The **Barcelona Provincial Council** is :

A local supramunicipal entity whose main mission is to offer assistance and co-operation to the town councils of the Province of Barcelona (311 town councils and 5'3 million inhabitants).

The **Sports Area** of the Provincial Council of Barcelona seeks an improvement in the quality of life of its citizens through three main axes:

- The **promotion of the sport at the municipalities** through the sport activities.
- The **sport facilities** that permit the implementation of the above mentioned sport activities.
- The **training and research** that allows the optimization of the implementation of the services given in the sport sector.



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WHAT IS THE FESTIVAL OF SPORT?

It is a **popular, recreational and non-competitive** Sports Festival in which **everyone** may take part, adapting the activities to the physical condition of the participants.

It is organized at both, **conventional sport facilities** and **public areas**.

It is the result of an initiative launched by the provinces of Torino and Barcelona, and joined by other territories, such as Euskadi and Girona.



GOALS OF THE FESTIVAL OF SPORT

- To promote the **practice** of **sport** and physical activity among the population.
- To spread the **values** of sport as an active lifestyle, its health benefits, the comradeship and respect for others, etc.
- To let the citizens know what activities both the municipal and sport institutions offer.
- To **prioritize** sport during the weekend in the streets, squares, open spaces, parks, gardens, forests, etc. and sports facilities of both, villages and cities.
- To encourage the **participation** of the maximum number of citizens.



WHO IS IT AIMED AT?

The Festival of Sport wants to involve the whole population, with no age limit and intends to include all social groups.

WHERE IS ORGANIZED THE FESTIVAL OF SPORT?

At the **sport facilities**, **public urban areas** and **public natural areas** of the municipalities.



WHICH ACTIVITIES ARE ORGANIZED?

The activities on offer are **designed by each municipality**, according to their sport offer.

Basically, you can find **popular activities** such as bicycle, outings, gentle exercises, races, walks, recreational games, basketball, volleyball, swimming, adapted sports, water games, traditional games, tai chi, table tennis, street tennis, football, skating, fencing, archery, chess, etc.

[Video of the Festival of Sport](#)



HOW IS IT ORGANIZED?

The Festival of Sport is promoted by the Sports Area of the Provincial Council of Barcelona.

It is organized in cooperation with the Sports Councils through the Territorial Union of Barcelona.

Each city council, who is the main actor, organizes its own Festival of Sport.



WHAT DOES THE PROVINCIAL COUNCIL OF BARCELONA DO?

- **General coordination** of the Festival.
- **Cooperation** with the Sports Councils.
- **Technical assessment** of technically the municipalities.
- Design and production of the **dissemination and publicity material**:

- . Informative leaflet
- . Posters
- . Activity program
- . Promotional DVD
- . TV publicity campaign

- Offers **gifts** for all participants.
- **Borrowing service** of sports and recreations





WHAT DO THE SPORTS COUNCILS DO?

- **Cooperate** with the Provincial Council of Barcelona in the coordination of the Festival of Sport, becoming the link between the municipalities and the Provincial Council of Barcelona.
- **Inform** the municipalities of the support given by the Provincial Council of Barcelona for the organization of the event.
- **Promote** the participation of the municipalities.
- **Assess** the municipalities in the organization of the Festival.
- **Distribute** the support material of the Festival produced by the Provincial Council of Barcelona: leaflets, posters, gifts, etc.

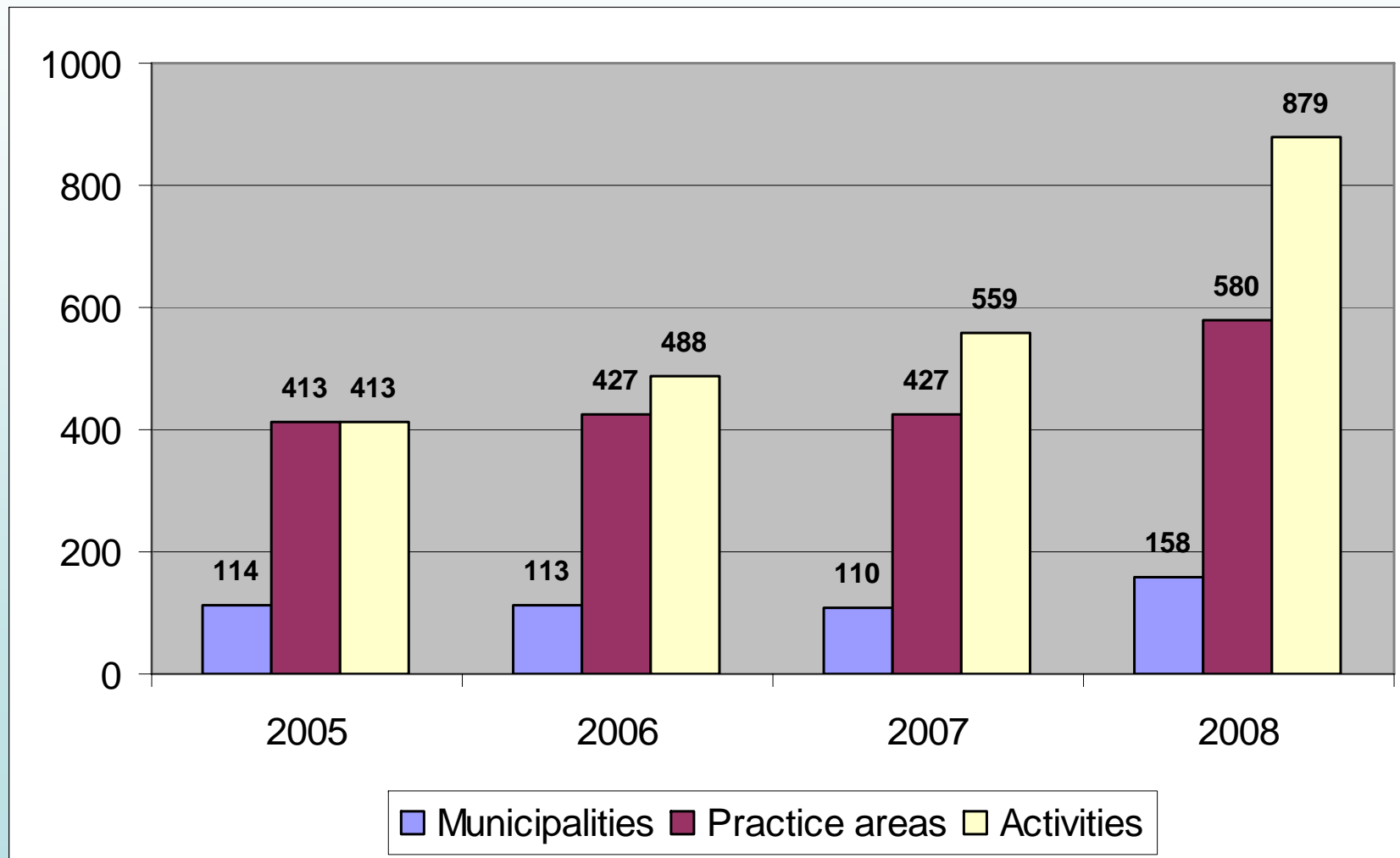


WHAT DO THE MUNICIPALITIES DO?

- **Design and coordinate** the Festival of Sport **at local level**
- Facilitate the **use of the conventional sports facilities** to the citizens.
- Promote the organization of sporting activities in the “non conventional” sport areas, such as practising **sports and physical activity outdoors**.
- **Involve the local sports entities**.
- **Disseminate** the Festival of Sport to the local mass media. Distribute the graphic material published.
- Promote the participation of **volunteers** to implement the Festival of Sport at their municipality.

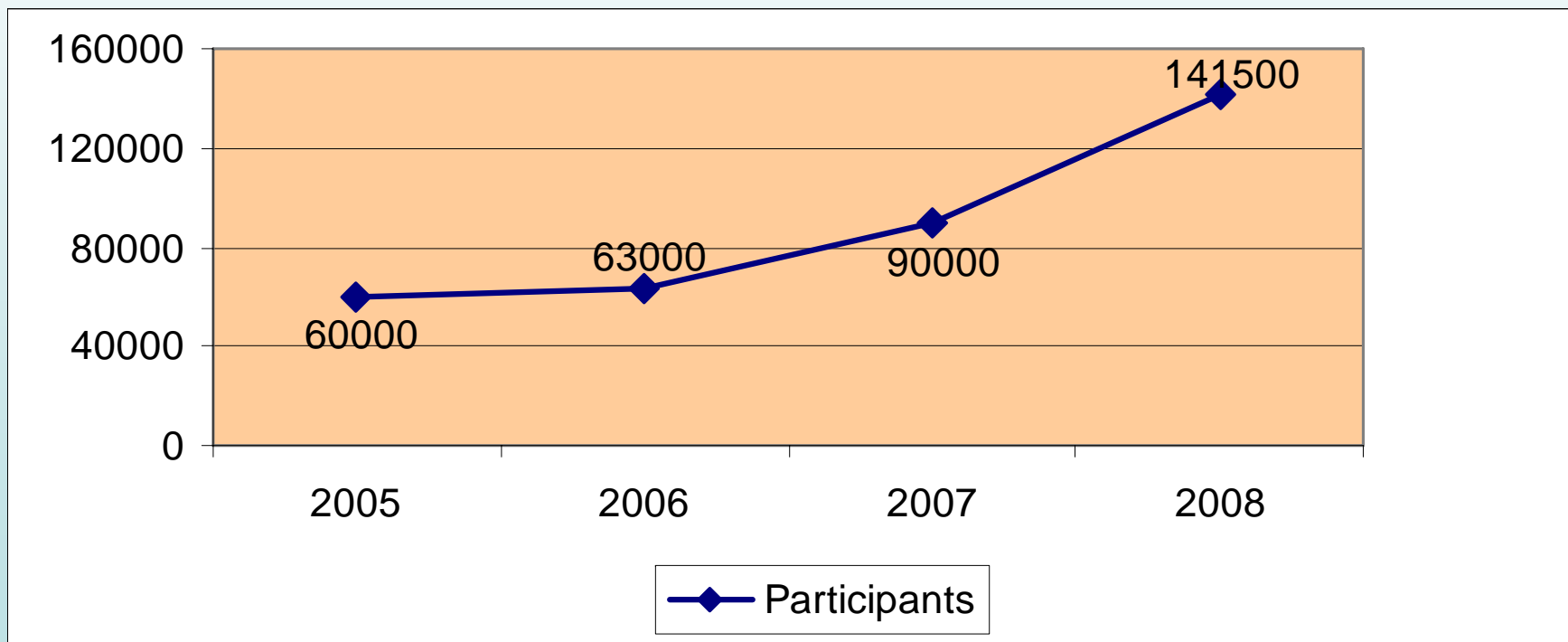


PARTICIPATION INDICATORS:





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THE FUTURE

- Expand and implement this initiative in as many territories as possible promoting the goals of the Festival of Sport.
- In the medium/long term:
Promote the implementation of the **SPORT DAY IN EUROPE**, recognizing the social dimension of the sport, a growing phenomenon in the Europe of the XXI Century.



SPORTS AREA PROVINCIAL COUNCIL OF BARCELONA

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